

The Web Design & SEO Company You Need

"If you build it, WILL THEY COME?"

It's not as easy as you think. A successful website requires many ingredients –

- Professional, striking, [web design](#);
- Intuitive, easy-to-use user interface;
- Compelling copy that sells you, your service, and your products;
- [Search engine optimization](#) ([SEO](#)) to assure your site is number 1 in Google;
- [Internet marketing](#) to spread the word.

...to name a few.

Ever bake a cake without the baking soda?

You wouldn't bake a cake without baking soda because you know if you did it will fall flat. Build a website without all the necessary ingredients and the same thing will happen.

In fact, it happens all the time. Why? Because most web designers are skilled in only the first of these critical pieces - web design.

If you're looking for web design firm, make sure they have proven expertise and can provide more than just web design. Make sure they can do it all.

Here at Kat & Mouse we know that the recipe for success includes many ingredients to assure that your "cake will rise." We have training, experience, and expertise in not only [web design](#) , but also in programming, usability,

[SEO](#)

(

[search engine optimization](#)

), copywriting, and

[Internet marketing](#)

in all its forms,

and we use them in every website we build to assure a successful outcome.

Build your website without [SEO](#) , good usability, and effective marketing from the get-go, and it may be doomed for failure.

Don't let that happen to you! It's costly to redo and repair. Avoid that mishap. **Being successful online is much more than just being pretty,** so choose your web designer carefully. Read more about [our approach to web development](#) here.

**If WE build it, they WILL come.
They'll also STICK around to play the game.**

Kat & Mouse

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